



## MX. SAN FRANCISCO LEATHER 2023 CONTEST

### CONTESTANT PACKET

The San Francisco Bay Area Leather Alliance would like to thank you for your interest in competing in the Inaugural Mx. San Francisco Leather 2023 contest. As you continue in your preparations, we would like to kindly remind you to review your application for any missing information, and to be sure to complete and submit all the necessary documents and attachments. As part of the application process, we require a registration fee of \$50.00. (Made via Paypal (lthrall.treas@yahoo.com) or check made payable to the “Leather Alliance”)

**The completed application must be received by August 15, 2023 and submitted to:**

**[president@leatheralliance.org](mailto:president@leatheralliance.org)**

**Please Note:** Incomplete applications, or applications missing any of the required documents will **NOT** be accepted. All information provided in this application is for administrative purposes only, and will be treated as privileged (except the photos where noted). We want to assure all our contestants that the only information shared with the judging panel are the completed Contestant Data Sheet, and your photo.

Interested persons in being a Contestant must meet the following **REQUIREMENTS:**

Be a US Citizen or Permanent Resident of California  
Reside in one of the Bay Area Counties  
Be 21 years or older

And be one of the following:

- ❖ The winner of a San Francisco Feeder contest, or
- ❖ Sponsored by a San Francisco leather, kink, fetish/gear business, club or organization, or
- ❖ An independent, reputable leather/kink person from the community involved for over a year.

Agree to attend the Leather Alliance events listed in the attached Contestant Agreement.



## APPLICATION INSTRUCTIONS:

Complete and Sign the Following Documents:

- Contestant and Winner Agreements.
- [Contestant Data Form](#)

Read and Sign the Following Documents:

- Standard of Behavior and Indemnification
- Hold Harmless Agreements.
- Contestant Photo Release.

Provide the Following:

- Photo (face shot, minimum 3”X5”); 2 options are welcome; this is a photo(s) that best reflects you and your personality. These will be shared via media/promotion.
- Photocopy of legal identification used as PROOF OF AGE.
- Registration fee of \$50.00 (Made via Paypal (lthrall.treas@yahoo.com) or check made payable to the “Leather Alliance”)
- **A shortened bio of 200 words or less**

Once your completed application is received the Contestant Den staff will contact you with further instructions. If you have any questions, please contact one of the contest Producers, Angel Garfold at [president@leatheralliance.org](mailto:president@leatheralliance.org).



## **Judging Method**

The judges selected are prominent members within and outside the San Francisco leather/fetish/ kink community whom we feel best embody the ideals and character traits we expect to see in our titleholder. Each represents a different portion of the local, national or international community; and exhibit the sense of citizenship, community, work ethic, and independent character that makes a strong titleholder.

Each Mx. SF Leather judge will score every contestant in each of the categories listed below up to a maximum number of points (designated in parenthesis). To form the final score for the interview category ONLY, a single average score from the Mr. SF Leather judges will be added to the scores to each of the Mx SF Leather judges. The final category for each contestant will then be added together, and the individual with the highest total be declared “Mx. San Francisco Leather 2023.”

## **Contestant Judging Categories**

Interview in Street/Casual Wear (30 points): Prior to the evening portions of the contest in an interview open to the public, the judging panel will judge for each contestant on their ability to think on their feet, their knowledge of lifestyle-related issues and history, and how they respond to pointed questions asked of them.

Leather Image (20 points): During the evening portions of the contest, contestants will be judged on their overall image while on stage. This will include formal wear when first introduced and bios are read, as well as the overall impression from the judges of the contestant’s “total” leather image throughout the contest. As such, this category is among the last items to be scored. (This does not include what is worn during the meet and greet).

On Stage Pop Question and Presence (20 points): Each contestant will randomly select and answer pop questions submitted by the judges and emcees on stage. The appropriate dress for this section is what makes you feel best to shine!

Presentation Skills (30 points): Contestants will not only be judged on stage, but throughout the entire contest, including the grab bag “fantasy”, speech, and pop questions. Their overall character will be judged by how they carry and present themselves in ways that represent the ideal Mx. San Francisco Leather.



## **MX. SAN FRANCISCO LEATHER CONTEST**

### **WINNERS AGREEMENT**

If I win, I agree to the following:

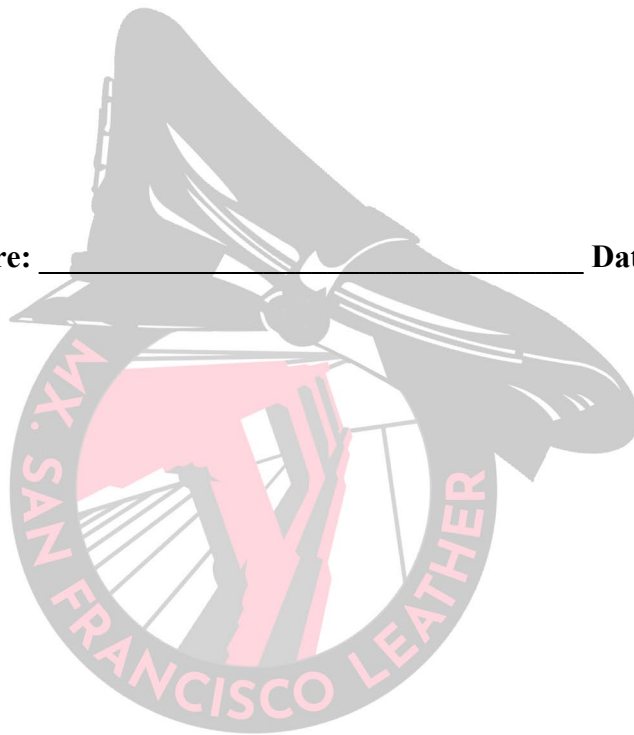
- 1) To consider competing at a State, Regional or International Mx. related contest.
- 2) To be a role model and representative by remaining a visible member of the SF Leather/Fetish/Kink Community. I agree to achieve this by attending a minimum of 10 Bay Area Leather/Fetish/Kink events or meetings during the course of my title year. Attendance/participation in the **SF Pride Parade (and Leather Alley afterwards)**, the **Leather Alliance Weekend (and step-down)**, and the **Volunteer Appreciation Celebration** are required.
- 3) To maintain contact with the Leather Alliance Board of Directors and/or their designee throughout my title year, and to keep them informed of my titleholder activities. Additionally, I have the option to maintain an online blog or social media presence at title events and appearances, understanding the Leather Alliance will provide assistance as needed.
- 4) To produce at least one fundraising event during the course of my title year to support the Leather Alliance activities, as well as one fundraising event to support my title activities.
- 5) To assist with the contest publicity, as well as the publicity for any events associated with the Leather Alliance and the Mx. SF Leather contest throughout my title year.
- 6) To demonstrate support and encouragement to future Mx. San Francisco Leather titleholders and understand that I am invited to assist my successor as a part of his support team for the following title year in an offering of continuity and camaraderie. This inaugural titleholder is encouraged to become more involved in the production of or finding others to assist that have an affinity to the Mx title designation in the future contests for this title.
- 7) To acknowledge that if I am unable or unwilling to complete the expectations of my title year as outlined in this agreement, the Leather Alliance, at their discretion, may require me to step down and pass the title to the Mx. San Francisco Leather First Runner-up.
- 8) To withhold from the commercial use of, and profit from my Mx. San Francisco Leather title by me or anyone else, without the prior written permission of the Leather

Alliance.

Should I win a subsequent state, regional or international title during my Mx. SF Leather year and retain the Mx. SF Leather title, I agree to continue fulfilling the requirements of the Mx. San Francisco Leather title. I understand that retention of the Mx. San Francisco Leather title is at the discretion of the Leather Alliance.

If I am selected as the First Runner-up, I agree to be ready to step in to assume the responsibilities of the title should the winning titleholder become unable to continue. I also understand that I may be called upon to assist, support and participate in events produced by Mx. San Francisco Leather in fulfilling his title obligations.

**Contestant's Legal Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_





## **MX. SAN FRANCISCO LEATHER CONTEST**

### **INDEMNIFICATION AND HOLD HARMLESS**

Once my application is accepted, if I agree to move forward as a Mx. San Francisco Leather 2023 contestant, I hereby agree to waive any and all claims to injury or damage to my person, property or reputation that may arise, now or in the future, from any cause whatsoever, in connection with my participation in the Mx. San Francisco Leather contest, or against the Mx. San Francisco Leather contest and its owner, the Leather Alliance.

I release all claims to the use of my name, likeness or photograph in connection with the Mx. San Francisco Leather contest for compensation, injury, accident, and theft from the contest and its owner, the Leather Alliance.

I attest that the information given on the Mx. San Francisco Leather Contestant Application is accurate, and I authorize the use of this information.

**Contestant's Legal Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_



## **MX. SAN FRANCISCO LEATHER CONTEST**

### **CONTESTANT AGREEMENT**

Enclosed in this application I have included a photocopy of my legal Photo ID (Driver's License, Passport or State ID), the non-refundable application fee of \$50.00 (made via Paypal ([lthrall.treas@yahoo.com](mailto:lthrall.treas@yahoo.com)) or check made payable to the "Leather Alliance"), a recent photo that shows my face clearly, understanding this photo may or may not be one used for publicity purposes.

As a contestant, I agree to appear at all official events relating to the Mx. San Francisco Leather Contest, including but not limited to:

Contestant meeting – August date TBD (contestant photos to be taken – individual and group)

Contestant rehearsal – September date TBD at Folsom Center

Stage rehearsal – September (week of the contest) date TBD at SOMArts

Meet and Greet - Thursday, September 7, 2023, at Mr. S 6pm

Grab Bag "Fantasy"\* - Friday, September 8, 2023, location TBA

Contestant Interviews\*\* - Saturday, September 9, 2023 at Folsom Center 12pm

Formal Contest (Speech and Pop Questions) – September 9, 2023 at SOMArts 6pm

Meet the new Mx. San Francisco Leather after party – September 9, 2023 at Powerhouse

Titleholder and Contestants Introductions/Celebration (with cake!) – September 10, 2023, location TBA

\*Each contestant will pick up a bag with three random items that they will then use to create a 2-minute fantasy scene with a demo bottom. This scene will then be factored into the contestant's final score for the presentation category.

\*\*Time subject to change depending on the number of the contestants. Interviews are open to the public and recorded (and may be streamed).

I understand that failure to appear as scheduled may result in my disqualification. Furthermore, I



understand that The San Francisco Bay Area Leather Alliance reserves the right to remove a contestant from the competition at any time, and for any cause.

I understand that a den staff will be provided by the Den "Daddy" and at least one Den person, and further agree that no extra assistants, spouses, etc. may be allowed backstage or in the contestant dressing area at any point during the competition. (Some contest staff may be the exception).

As a contestant, I agree to all the terms and obligations in this application, including assuming the duties and responsibilities of Mx. San Francisco Leather or Mx. San Francisco Leather first runner up if selected.



**Contestant's Legal Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_





## **MX. SAN FRANCISCO LEATHER CONTEST**

### **STANDARD OF BEHAVIOR AGREEMENT**

As a contestant and potential titleholder, I agree to hold myself accountable to an exceptional standard of behavior that shows respect and dignity towards my fellow contestants, contest staff, judges, and all those present attending. Additionally, I agree to not partake in drugs or excessive alcohol use during the contest, and if selected, while **representing** the title of Mx. San Francisco Leather.

I understand that contestants and judges may “fraternize” informally in public situations, however any and all private meetings between judges and contestants leading to and during the events are strictly prohibited (once my application has been submitted). I further understand that any behavior that creates the appearance of bias will immediately be brought to the attention of the entire judging panel, as well as the Mx. San Francisco Leather contest producers. After considering the details of the situation, the producers will then decide if disqualification of a judge and/or a contestant would be prudent.

I state that I will not solicit the judges and contest staff with money or sexual favors. I further commit to not solicit, or engage in, any sexual act or behavior of any kind with fellow contestants, judges, contest staff, or others present attending the events.

I understand that any violation of the standard of behavior under which this contest is conducted will result in my immediate dismissal from the contest and/or forfeiture of the title.

**Contestant’s Legal Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_



## **MX. SAN FRANCISCO LEATHER CONTEST**

### **CONTESTANT PHOTO RELEASE & WAIVER**

I, the undersigned, hereby give the Mx. SF Leather Contest, its owners, agents, employees, producers, their photographers, legal representatives, agents or assigns, the right and permission to copyright, use, reuse, broadcast and/or publish any and all Photographic Pictures of me which shall be taken during the Mx. SF Leather Contest or as a result of my preparation for the Mx. SF Leather Contest, or as a result of my having participated in the Mx. SF Leather Contest. The term "Photographic Pictures", as used herein shall include portraits, or reproductions thereof including audio and videotapes, made through any media. Further such rights shall include the right to use such Photographic Pictures in conjunction with my name and through any media, for any purpose whatsoever.

I, the undersigned, acknowledge that as a part of the weekend events my photo, video, and likeness may be captured by those not affiliated with the Leather Alliance and the SF Leather Contests.

I HEREBY WAIVE any right to inspect or approve the finished Photographic Pictures, or the method of their eventual use, including any related audio or printed copy which may be used in conjunction therewith. I HEREBY RELEASE, discharge, and agree to hold harmless the Leather Alliance and Mx. SF Leather Contest, its owners, agents, employees, producers, their photographers, legal representatives, or assigns, including those publishing and/or distributing the finished product, in whole or in part, from and against any liability or claim as a result of the use or publication of said Photographic Pictures including from any distortion, blurring, alteration, optical illusion, or its composite form, either intentionally or otherwise that may occur or be produced in the taking, processing or reproduction of the Photographic Pictures, their publication or distribution.

I HAVE READ the foregoing Release and Waiver before signing my name below, and I warrant my full understanding of its contents and that I am of legal age to give my consent in this state.

**Contestant's Legal Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_